

TITLE

HOLDER FOR REMOVABLE MEMORY COMPONENT

INVENTOR

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BACKGROUND OF THE INVENTION

FIELD OF THE INVENTION

[0001] The invention relates to a holder for a removable memory component of a portable electronic device.

DESCRIPTION OF THE INVENTION BACKGROUND

[0002] Many handheld or portable electronic devices, such as, for example, digital cameras, digital audio players, handheld games, puzzles, dictionaries, personal assistants, microcomputers and the like, are provided with additional memory components or chips that enhance their memory size and performance or provide other capabilities, such as a different game, a foreign language dictionary, a map of a different area and so on.

[0003] These memory components, which come in a variety of sizes and shapes, but are commonly small and lightweight, are susceptible to damage by electrostatic discharges or to breakage by careless handling. Yet, they are meant to be carried around with the devices for which they are intended and need to be easily accessible. Because of their size, such memory components can be easily misplaced, squeezed in a carrying case for the device or fall out from a person's pocket. They may also be exposed to harmful electrostatic discharges.

[0004] There remains, therefore, a need for a holder for a memory component of a device that can easily and inexpensively protect and transport the memory component with the device without the shortcomings associated with other arrangements.

## SUMMARY

[0005] One embodiment of the invention provides a holder for a removable memory component of a device. The holder includes a body having a pocket therein. The pocket is sized to receive at least one memory component through a pocket opening in the body. The holder also includes a pocket closure attached to pocket and a retainer for removably coupling the body to a portion of the device.

## BRIEF DESCRIPTION OF THE DRAWINGS

[0006] In the accompanying Figures, there are shown present embodiments of the invention wherein like reference numerals are employed to designate like parts and wherein:

[0007] FIG. 1 is a front view of an embodiment of a memory holder according to the present invention showing the memory holder in a closed position;

[0008] FIG. 2 is a front view of the holder of FIG. 1, showing the memory holder in an open position to receive a memory component;

[0009] FIG. 3 is a rear view of an embodiment of a memory holder according to the present invention;

[0010] FIG. 4 is a rear view of another embodiment of an embodiment of a memory holder according to the present invention showing the memory holder attached to a device strap;

**[0011]** FIG. 5 is a side view of another embodiment of a memory holder according to the present invention;

**[0012]** FIG. 6 is a side view of an embodiment of a memory holder according to the present invention, wherein the memory holder is shown apart from a device to which it is attachable;

**[0014]** FIG. 8 is a side view an embodiment of a memory holder according to the present invention, wherein the memory holder is shown attached to a device.

**[0015]** Referring now to the drawings for the purpose of illustrating the invention and not for the purpose of limiting the same, it is to be understood that standard components or features that are within the purview of an artisan of ordinary skill and do not contribute to the understanding of the various embodiments of the invention are omitted from the drawings to enhance clarity.

**[0016]** FIG. 1 is a front view of an embodiment of a holder for a memory component of an electronic device according to the present invention, hereinafter "the memory holder 20". The memory holder 20 includes a body 19 which forms a pocket 22 that is sized to receive at least one memory component 100 therein. The body 19 has at least one opening 25 through which the memory component 100 may be inserted. See FIG. 2. The memory components 100 may be, for example, flash memory cards, memory sticks or a smart media cards of the type that are removably used with a device 50 shown in FIG. 6.

[0017] The device 50 may be, for example, a hand-held or portable electronic equipment, such as a digital camera, an audio player, an electronic dictionary, an electronic game or puzzle, etc. Accordingly, the memory holder 20, and in particular the pocket 22 and the opening 25, are sized and shaped to accommodate the size and shape of a variety of memory components 100, and are not restricted to the sizes and shapes shown in FIG.1, which is merely illustrative.

[0018] The body 19 of the memory holder 20 may be made of a durable anti-static material, such as polyethylene, to avoid static discharges that may be potentially harmful to the memory components 100. The body 19 can also be made from other materials, such as leather, fabric, vinyl, etc. Such alternative embodiments may be lined with an anti-static protective lining 21 to form an electro-static shield for any component or object placed into the pocket 22.

[0019] Additionally, resistance to damage through breakage and protection from adverse environmental and weather conditions including humidity, rain, undesirable fluctuations in temperature and so on, may be provided inherently by the material of the body 19 or by adding a conventional padding or insulation material 23 contained within the body 19. See FIG. 2.

[0020] The memory holder 20 may also include a pocket closure 24 to cover the opening 25. The pocket closure 24 may be, for example, an integral flap or a similar lid that may be retained in a "closed" position, illustrated in FIG. 1 by a conventional male and female snap 26. The pocket closure 24 could conceivably comprise a zipper 62 attached to the periphery of the opening 25, as shown in FIG. 7 or any other closure that prevents the memory component(s) from inadvertently falling out of the opening 25, thus securing the memory component(s) in the pocket 22. The opening 25 may be aligned along a side of the body 19 or

may be located anywhere on the body 19, such as, for example, on a front surface 30. See FIGS. 2 and 7.

[0021] In one embodiment, the memory holder 20 may be provided with a retainer 28 for coupling the memory holder 20 to a portion of a device 50, such as a camera neck strap 38 or similar structure. See FIG. 3. More particularly, and with reference to FIG. 4, the retainer 28 may comprise an elongate member 29 that is attached to the rear surface 32 of the body 19. In embodiments wherein the body 19 is formed from a polymeric material, it is conceivable that the strap may be integrally formed into the rear surface 32 of the body 19 to define a strap-receiving opening 33 through which a strap 38 or similar structure may be inserted. See FIG. 4.

[0022] In other embodiments, the elongate member 29 may be formed from polymeric materials, cloth, canvas, leather, etc., attached to the rear surface 32 of the body 19 by fastening means 34, such as, for example, adhesive, snaps, screws, rivets, hook and loop material, etc. See FIG. 3.

[0023] In yet another embodiment shown in FIG. 8, a first piece of hook and loop material 64 may be attached to a portion of a device 50, such as a camera, a device carrying case, etc., and a second piece 66 may be attached to the rear surface 32 of the body 19 to enable the memory holder 20 to be removably attached to the device 50 by mating the first and second pieces of hook and loop material 64, 66.

[0024] Alternatively, as shown in FIG. 5, the retainer 28 may be a clip 36, which removably attaches to a strap 38 or to some other surface, of the device 50 or a device-carrying case.

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[0025] In yet another embodiment of the present invention, the memory holder 20 may be provided with a conventional male/female snap member 46 to removably mate with a corresponding snap member 48 affixed to the device strap or similar structure or to the device itself to enable the memory holder to be removably affixed thereto. Other fastener arrangements may also be employed without departing from the spirit and scope of the present invention.

[0026] Other embodiments of the memory holder 20 may include identifying indicia 72, such as logos, trademarks, part numbers, etc. on the body 19. The indicia 72 may also include memory size, i.e. storage capacity, designations, such as, for example, 2MB, 64 KB, etc. Color indicia 74 covering a portion or the entire body 19 may also be used to code for memory size. See FIG. 7.

[0027] It should be appreciated from the foregoing that the memory holder 20 provides a convenient, inexpensive and secure method of removably attaching one or more memory components or similar parts to a device for which they are intended, while providing protection against electrostatic discharges, accidental breakage, the weather, etc.

[0028] Whereas particular embodiments of the invention have been described herein for the purpose of illustrating the invention and not for the purpose of limiting the same, it will be appreciated by those of ordinary skill in the art that numerous variations of the details, materials and arrangement of parts may be made within the principle and scope of the invention without departing from the spirit of the invention. The preceding description, therefore, is not meant to limit the scope of the invention. Rather the scope of the invention is to be determined only by the appended claims and their equivalents.